

"TikTok Tell It!" Contest Guidelines—2023

General Rules

Sponsored by the NC Synod's Engage the Bible Ministry Team (ETB), this contest challenges youth groups to re-tell a Bible story via TikTok—no more than 2 minutes—and submit by Friday, February 10, 2023. Creativity is a plus! The top three submissions will be shown at the 2023 LYO Assembly and voted on by youth groups in attendance. Winning youth groups will receive cash prizes.

Who Can Participate?

Any youth group of any NC Synod congregation with youth in 6th through 12th grades.

Deadline

Deadline for submission is Friday, February 10, 2023, at 11:59 p.m. Eastern time.

Prizes

First place: \$1000

Second place: \$750

Third place: \$500

Groups may use the money for the ELCA Youth Gathering, a mission trip, or another project. Checks will be mailed to the winners within three weeks of LYO.

Contest Rules

- Video must be less than 2 minutes and posted on TikTok.
- Tell any Bible story. Creativity is a plus!
- Deadline for submission is February 10. The video must be posted AND the entry form must be submitted by the end of that day.
- Youth are encouraged to work together; adults are encouraged to be behind the scenes. Youth should be the primary on-camera participants.
- Each youth shown on-camera must complete a permission form. Completed forms must be kept on file by the congregation or sent to the synod office to be kept on file there.
- Do not use copyrighted images.

- Do not use vulgar or profane music/audio. *[Note the instructions about choosing music in the How To section above.]*
- Youth groups and advisors must comply with the Terms of Service of TikTok, which include: (1) in order to access or use the services the person posting must be 13 years or older, (2) users cannot make available material which is defamatory to any person, obscene, offensive, pornographic, hateful, racist, discriminatory, or inflammatory, (3) the use of copyrighted music/audio except what is available through their platform. <https://www.tiktok.com/legal/terms-of-service?lang=en>

How to Enter

Step One: Create your video

- Create or log into one of the personal TikTok account of someone 13 or older in your youth group. *[The account may be that of an adult advisor or a parent, but the youth must be the ones participating in the creative ideas, the direction, the action, the editing, etc.]*
- If you wish to include music in your video, search for the audio you'd like to use (do not upload copyrighted or profane material). Click on the song next to the music icon to open the template, then select "Use this sound" at the bottom of the screen. Note: the use of available explicit (profane) lyrics may result in disqualification; be careful.
- Record your video.
- When you have the recorded version you like, select the red check mark to continue.
- Use the "Text" button at the bottom to add your text bubbles to the video. To adjust the timing of the text, click on the text bubble you've created, select "Edit" and drag the clip to the chosen length.
- Use the hashtags: #NCsynod #NClutheran and #tiktoktellit
- Once the video is complete, click "Next" to publish it.

Step Two: Complete the entry form for your group

- Open the form: <https://form.jotform.com/223384179528162>
- Be ready to paste the link to your published TikTok video.
- Include the names of each of your participating youth group members. Every person should be named.
- Ensure that you have a completed Image Release form for each of the *on-camera* youth group members.
- Choose an adult to be the contact person for any entry submission questions. Provide contact information for that person.

Winner Selection

The week following the submission deadline, the Engage the Bible team will be joined by an LYO Board member and advisor of the LYO Board to identify the top five submissions to be shown at the 2023 LYO Assembly (LYO) for final voting. Each youth group in attendance at LYO will have one vote. Thus, the youth groups in attendance at LYO will choose the three winners. *[The ETB team along with the LYO Board member and advisor retain the right to identify fewer than five submissions for viewing at LYO, if necessary.]*

Social Network Disclaimer

A TikTok account is required to enter this contest. If you don't already have a TikTok account, visit <http://www.tiktok.com> to create one. It is free to create an account. This contest is in no way sponsored, endorsed or administered by, or associated with TikTok. The information you provide in your entry form is being gathered by the NC Synod and not to TikTok. By participating via the TikTok platform, participants are subject to TikTok data policy and terms of use—<http://www.tiktok.com/legal/terms-of-service>—and TikTok community guidelines—www.tiktok.com/community-guidelines.

Questions?

If you have general questions about the contest, please direct those to [Catherine Fink](#), synod staff liaison to the ETB team.

If you have TikTok questions of a technical nature, please direct those to [Angel Owens](#), synod staff communications associate and social media strategist.